



## April Dinner and Program

# Use Emotional Intelligence to Increase Your Business Success

Speaker: Chris Cook

Emotional Intelligence (or EQ rather than IQ) is awareness of self and others and is the cornerstone of success in business and in life. According to research by TalentSmart, a global think tank and consultancy: People with high EQs are 10 times more productive than those with low EQs. 90% of top performers are high in EQ; a one point increase in EQ adds \$1,300 to your annual earnings.

In this hands-on workshop, you'll acquire and practice tools to understand better how others perceive you; while being increasingly tuned into the needs of your clients and your connections.

Chris Cook's vision and strategic leadership has inspired and ushered in pivotal changes in both private and public sector organizations over the last 30 years. She is passionate about serving her community through mentoring and involvement with the Southern Oregon Regional Economic Development Inc. (SOREDI), Small Business Development Center (SBDC) and the Sustainable Valley Technology Group (SVTG). Chris also teaches for Southern Oregon University's MBA and master in education programs.



**When** Thursday, April 13, 2017  
5:30 Networking  
6:00 Dinner and Introductions  
7:00 Program  
8:00 Meeting Ends

**Where** Rogue Regency Inn  
2300 Biddle Road, Medford

**Cost** Member - \$ 25\* Non-member - \$ 30\*

**Menu** Chicken fajitas, pulled pork enchiladas, tortillas and condiments, Spanish rice, refried black beans, chips and salsa, chef's choice dessert, and coffee/tea  
**Vegetarian option:** Taco salad (Please request this when you register.)

\* Get a \$3 discount for online registration and prepayment at [www.wesoweb.org](http://www.wesoweb.org)!

Prepay an online reservation or call Carol Vandell at 541-292-6326. (Also call Carol about special diets, cancellations, or other questions about registration.) Please submit your reservation request (online payment or phone) by 9:00 p.m. on **April 10th**. Reservations made after this cut-off date cannot be guaranteed. Cancellations must be received by that date or you will be responsible for payment of the uncanceled event.