



May Program and Dinner

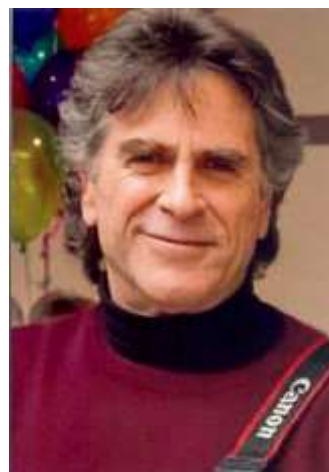
Neurology and Visual Media

Speaker: Gerry Katz

This month's program is about social media but from the visual perspective.

What is the proper method to present visuals for social media to make sure our brains retain the information? For example: Why do stripes make us look thinner and horizontal lines make us look wider? And, what are the proper colors to wear for good social media photos and how should the photos look for advertising? How does the brain work and what is the most effective approach for people to see, be moved by, and ultimately buy our products?

Gerry Katz has been a professional photographer for 44 years and has managed social media for small businesses for five years. He greatly enjoys sharing his expertise to help entrepreneurs succeed in our new e-economy.



When Thursday, May 11, 2017
5:30 Networking
6:00 Dinner and Introductions
7:00 Program
8:00 Meeting Ends

Where Rogue Regency Inn
2300 Biddle Road, Medford

Cost Member - \$ 25* Non-member - \$ 30*

Menu Vegetarian lasagna, tomato and cucumber salad with herb vinaigrette, fresh sauteed vegetables, garlic bread, chef's choice dessert, and coffee/tea
Vegetarian option: Same – vegetarian lasagna

* Get a \$3 discount for online registration and prepayment at www.wesoweb.org!

Prepay an online reservation or call Carol Vandell at 541-292-6326. (Also call Carol about special diets, cancellations, or other questions about registration.) Please submit your reservation request (online payment or phone) by 9:00 p.m. on **May 8th**. Reservations made after this cut-off date cannot be guaranteed. Cancellations must be received by that date or you will be responsible for payment of the uncanceled event.